

21st National Conference on Family Literacy

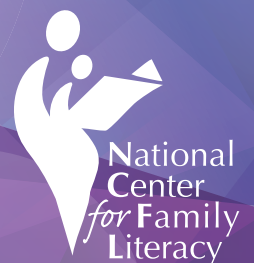
Exhibitor Brochure



Family Literacy Southern California Style!

March 24 to 26, 2012

**Sheraton Harbor Island
San Diego, California**



FLOOR PLAN

Exhibit Hall Location

Harbor Island Ballroom
 Sheraton Harbor Island
 San Diego, California.

www.sheratonsandiegohotel.com

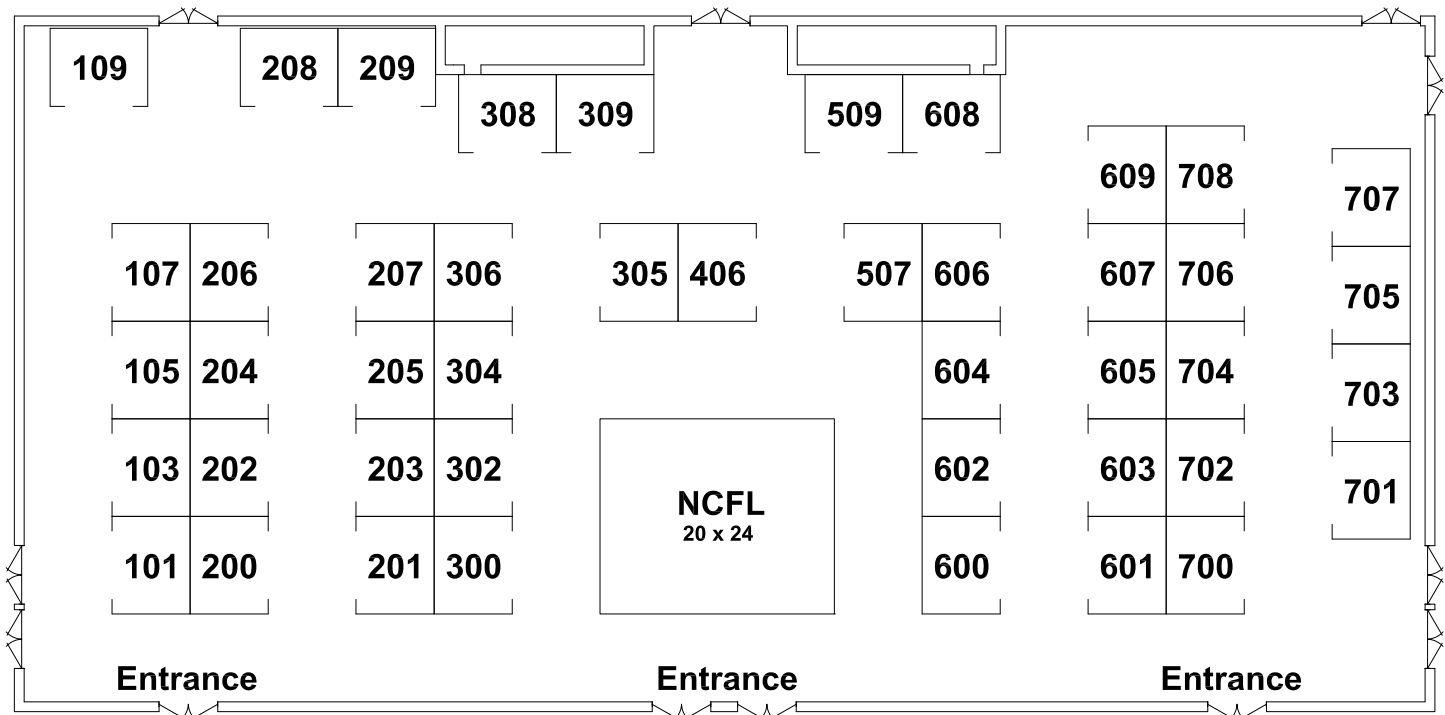


EXHIBIT DATES & TIMES

Exhibitor Move-in

• Saturday, March 24, 2012 12 noon - 4:00 pm

Exhibits Open

• Saturday, March 24, 2012 4:00 pm – 7:00 pm

(Conference registration open at same time)

• Sunday, March 25, 2012 8:30 am – 4:00 pm*

*Exhibit Hall will close from 4:00 pm - 5:30 pm for Opening General Session.

All exhibitors are welcome to attend this session.

• Sunday, March 25, 2012 5:30 pm – 7:30 pm

(Exhibits open for reception with all attendees)

• Monday, March 26, 2012 10:00 am – 5:00 pm

(Exhibitors may move out after 5:00 pm)

Exhibitor Move-out

• Tuesday, March 27, 2012 8:00 am – 12 noon

SPECIAL FEATURES

FOR NCFL EXHIBITORS

- The Exhibit Hall is carpeted.
- The Exhibit Hall is located near the NCFL general session room.
- Conference refreshments and other conference events will be scheduled in the Exhibit Hall for added exposure.
- Exhibitors may attend any conference session (not including meal functions) with exhibitor tag, when the Exhibit Hall is not open.
- Exhibitors may take advantage of the NCFL special sleeping room rate of \$169.00. Contact Sheraton Harbor Island, Phone: 877-734-2726.
- Increase exposure with an ad in the conference program or by sponsoring an event during the conference. For a list of sponsor opportunities or conference program details, contact ncflexhibits@famlit.org.

A complete exhibitor kit will be sent to you in January 2012.

Yes, I'd like to be a part of the National Conference on Family Literacy Exhibits

March 24 to 26, 2012 • Sheraton Harbor Island, San Diego, California

Company Name (This information will be used to generate name badges and a booth sign.)		
Contact Name		
Contact E-mail		
Address		
City	State	Zip
Phone	Fax	
Type of Company		

Early Exhibitor Registration Savings! Reserve your booth space by [December 31st](#) and save!

Exhibitor Booth Specifications
Each 8'x10' (10' wide) booth space will include:

- 8-ft. backdrop drape w/ 3-ft. side drapes
- 8-ft. draped table and two chairs
- Booth sign

<input checked="" type="checkbox"/>	Size/Cost	Now thru 12/31	After 12/31
	8'x10'	\$795.00	\$875.00
	8'x20'	\$1550.00	\$1650.00
	16'x20' island	\$2400.00	\$2550.00

Please reserve _____ booths in the size(s) indicated above.

Yes, I am interested in advertising in the conference program and would like more information.

Exhibitors agree to abide by all official rules and regulations for the National Conference on Family Literacy 2012.

An exhibitor's packet containing information for additional services, booth assignment, move-in and tear down instructions and electrical needs will be mailed to you.

Yes, please notify me when the request for proposals for conference concurrent presenters comes out.

My **check** for \$ _____ is enclosed.

Credit Card Information:

Visa MC AMEX Discover

Name on card _____

Card # _____

Expiration Date: _____

Signature _____

Billing address (if different than above)

Make check payable to National Center for Family Literacy and mail along with a copy of this registration form to

**NCFL • Attn: Exhibits
 325 W. Main St., Suite 300
 Louisville, KY 40202**

Registrations may be faxed to 502-429-6623 or the information listed above may be e-mailed to: ncflexhibits@famlit.org.

Learn more about the National Center for Family Literacy by visiting www.famlit.org.

21st National Conference on Family Literacy • March 24-26, 2012

The National Conference on Family Literacy is the premier event for those dedicated to multigenerational learning. The conference draws over 1,200 participants ranging from children's and adult educators to government officials, literacy advocates and community leaders. Important prospects are looking for innovative approaches and resources to enhance the quality of their work. Peers exchange cutting-edge ideas and information. Individuals and businesses have opportunities to share strategies, resources and innovations with leaders in the fields of family learning, literacy, early childhood development, adult education, and parent engagement.

Your business will be SHOWCASED among vendors who provide:

- Reading programs and technologies
- Textbooks and teacher guides
- Library resources
- Early childhood manipulatives
- English-as-a-second-language texts
- Afterschool curricula and tutoring programs
- And many more literacy and educational resources

Conference attendees are DECISION MAKERS:

- School administrators
- State and national program directors
- Literacy practitioners
- Teachers Pre-K to GED
- Family involvement specialists
- Direct service providers
- Researchers and evaluators
- Policy makers



National Center for Family Literacy
325 West Main Street, Suite 300
Louisville, KY 40202-4237

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